

# Einführung in die Forschungsmethoden der Psychologie

BSc Philosophie-Neurowissenschaften-Kognition WiSe 23/24

BSc Psychologie WiSe 23/24

Prof. Dr. Dirk Ostwald

# (2) Psychologische Forschung

Einführung

Beispiele grundlagenorientierter psychologischer Forschung

Beispiele anwendungsorientierter psychologischer Forschung

Selbstkontrollfragen

## Einführung

Beispiele grundlagenorientierter psychologischer Forschung

Beispiele anwendungsorientierter psychologischer Forschung

Selbstkontrollfragen

Psychologie

Wissenschaft des menschlichen Erlebens, Verhaltens und Handelns

Beschreiben

Benennen und Klassifizieren neuropsychologischer Phänomene

## Erklären

Entwicklung mechanistischer neuropsychologischer Modelle

Vorhersagen

Prognose zukünftigen Erlebens, Verhaltens und Handelns

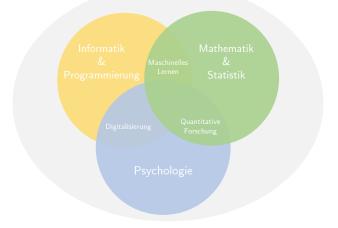
## Verändern

Prävention, Diagnose, Behandlung psychiatrischer Erkrankungen

# Einführung



# Psychologische Datenwissenschaft



### Grundlagenforschung

- Verstehen der mechanistischen Zusammenhänge eines Gegenstandbereichs.
- Verstehen, wie und warum etwas funktioniert, wie es funktioniert.
- Wissensbasierte intuitive Generation neuer mechanistischer Ideen.
- Quantitative Überprüfung der generierten Ideen im empirischen Kontext.
- Kommunikation und rationale Diskussion der Ideen und ihres empirischen Supports.

#### Anwendungsforschung

- Verstehen, welche Form von Intervention ein gewünschtes Ergebnis hervorbringt.
- Verstehen, wie etwas verändert werden kann ohne notwendig, zu verstehen, wie es funktioniert.
- Wissensbasierte intuitive Generation neuer Interventionsformen.
- Quantitative Überprüfung von Interventionen im empirischen Kontext.
- Kommunikation und rationale Diskussion der Interventionen und ihres empirischen Supports.

Einführung

## Beispiele grundlagenorientierter psychologischer Forschung

Beispiele anwendungsorientierter psychologischer Forschung

Selbstkontrollfragen

#### Erklären und Vorhersagen menschlichen Verhaltens

Computational Brain & Behavior https://doi.org/10.1007/s42113-021-00112-3

**ORIGINAL PAPER** 



#### Human Belief State-Based Exploration and Exploitation in an Information-Selective Symmetric Reversal Bandit Task

Lilla Horvath<sup>1</sup> <sup>(3)</sup> · Stanley Colcombe<sup>2</sup> · Michael Milham<sup>2</sup> · Shruti Ray<sup>3</sup> · Philipp Schwartenbeck<sup>4</sup> · Dirk Ostwald<sup>5,6</sup> <sup>(3)</sup>

Accepted: 24 May 2021 © The Author(s) 2021

#### Abstract

Humans often face sequential decision-making problems, in which information about the environmental reward structure is detached from rewards for a subset of actions. In the current exploratory study, we introduce an information-selective symmetric reversal bandit task to model such situations and obtained choice data on this task from 24 participants. To arbitrate between different decision-making strategies that participants may use on this task, we developed a set of probabilistic agent-based behavioral models, including exploitative and explorative Bayesian agents, as well as heuristic control agents. Upon validating the model and parameter recovery properties of our model set and summarizing the participants' choice data in a descriptive way, we used a maximum likelihood approach to evaluate the participants' choice data from the perspective of our model set. In brief, we provide quantitative evidence that participants should explorative approximation-selective symmetric reversal bandit task, lending further support to the finding that humans are guided by their subjective uncertainty when solving exploration-exploitation

Keywords Bandit problem · Agent-based behavioral modeling · Exploration · Exploitation

### Gegenstandsbereich und Phänomen

Menschen müssen oft Entscheidungen unter Unsicherheit treffen

Menschen müssen manchmal informations- und gewinnbringende Handlungen abwägen



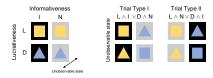
- Wie gehen Menschen dabei vor?
- Wie lernen Menschen in solchen Situationen Entscheidungen zu treffen?

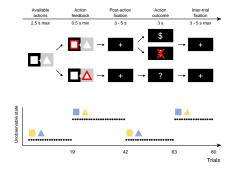
Experimentelle Simulation

## Verhaltensdatenaufnahme



## Experimentelle Simulation





Horvath et al. (2021)

### Theorie

Künstliche Intelligenz - Artificial Agent

$$\mathsf{M}_{\mathsf{Agent}} := (S, A, R, O, p(s_1^1), p(s_{t+1}^1 | s_t^1), p^{a_t}(o_t | s_t^1), p^{a_t}(r_t | s_t^1), v, d)$$

• Dynamisches handlungsabhängiges generatives Modell

$$p^{a_{1:T}}(s^1_{1:T}, o_{1:T}) = p(s^1_1) \prod_{t=1}^T p^{a_t}(o_t | s^1_t) p(s^1_{t+1} | s^1_t)$$

• Handlungsabhängige Zustandsschätzung (Belief State)

$$p^{a_{1:t-1}}(s^{1}_{t}|o_{1:t-1}) = \frac{\sum_{s^{1}_{t-1}} p(s^{1}_{t}|s^{1}_{t-1})p^{a_{t-1}}(o_{t-1}|s^{1}_{t-1})p^{a_{1:t-2}}(s^{1}_{t-1}|o_{1:t-2})}{\sum_{s^{1}_{t}} \sum_{s^{1}_{t-1}} p(s^{1}_{t}|s^{1}_{t-1})p^{a_{t-1}}(o_{t-1}|s^{1}_{t-1})p^{a_{1:t-2}}(s^{1}_{t-1}|o_{1:t-2})}$$

Theorie

Künstliche Intelligenz - Artificial Agent

$$\mathsf{M}_{\mathsf{Agent}} := (S, A, R, O, p(s_1^1), p(s_{t+1}^1 | s_t^1), p^{a_t}(o_t | s_t^1), p^{a_t}(r_t | s_t^1), v, d)$$

• Handlungswertungsfunktion

$$v:A\times [0,1]\to \mathbb{R}, (a,b)\mapsto v(a,b)$$

Entscheidungsfunktion

$$d:\mathbb{R}\rightarrow A, v(\cdot,b)\mapsto d(v(\cdot,b)):= \operatorname*{arg\,max}_{a\in A} v(a,b)$$

#### Theorievarianten

A1 | Gewinnmaximierender Agent

$$v_{\mathrm{A1}}(a,b) := b \mathbb{E}_{p^a(r_t|s^1_t=1)}(r_t) + (1-b) \mathbb{E}_{p^a(r_t|s^1_t=2)}(r_t)$$

 $\Rightarrow$  Erwartete Belohung von a unter momentaner Zustandsschätzug  $b_t = b$ 

A2 | Informationsmaximierender Agent

$$v_{\mathsf{A2}}(a,b) := \sum_{o_t} p_{a_{1:t-1},a_t=a}(o_t|o_{1:t-1})\mathsf{KL}\left(p_{a_{t-1},a_t=a}(s_{t+1}^1|o_{1:t-1},o_t)\|p_{a_{1:t-1}}(s_t^1|o_{1:t-1})\right)$$

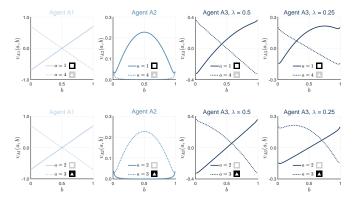
 $\Rightarrow$  Erwartete Bayesianische Überaschung von a unter momentaner Zustandsschätzug  $b_t=b$ 

A3 | Gewinn- und informationsmaximierender Agent

$$v_{\mathsf{A3}}(a,b) := \lambda v_{\mathsf{A1}}(a,b) + (1-\lambda)v_{\mathsf{A2}}(a,b)$$

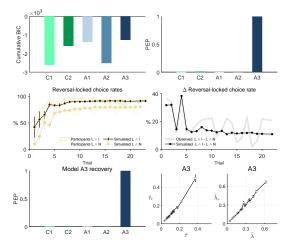
 $\Rightarrow$  Gewichtete Kombination der beiden Theoriealternativen

### Datenvorhersage



Horvath et al. (2021)

## Datenanalyse



Horvath et al. (2021)

#### Entwicklung mechanistischer neuropsychologischer Modelle

#### PLOS COMPUTATIONAL BIOLOGY

#### RESEARCH ARTICLE

#### Neural surprise in somatosensory Bayesian learning

#### Sam Gijsen <sup>1,4</sup> \*, Miro Grundei <sup>1,4</sup> \*, Robert T. Lange<sup>2,5</sup>, Dirk Ostwald <sup>3</sup>, Felix Blankenburg<sup>1</sup>

1 Neurocomputation and Neuroimaging Unit, Freie Universität Berlin, Germany, 2 Berlin Institute of Technology, Berlin, Germany, 3 Computational Cognitive Neuroscience, Freie Universität Berlin, Germany, 4 Humbiddi-Universität zu Berlin, Faculty of Philosophy, Berlin School of Mind and Brain, Berlin, Germany, 5 Einstein Center for Neuroscience, Berlin, Germany



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#### Abstract

#### OPEN ACCESS

Citation: Gijsen S, Grundei M, Lange RT, Ostwald D, Blankenburg F (2021) Neural surprise in somatosencory Bayesian learning. PLoS Comput. Biol 17(2): e1008068. https://doi.org/10.1371/ journal.pdb.1006058

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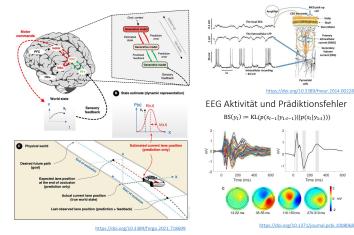
Published: February 2, 2021

Peer Review History: PLOS recognizes the benefits of transparency in the peer review process; therefore, we enable the publication of all of the content of peer review and author responses alongside final, published articles. The editorial history of this article is available here: https://doi.org/10.1371/journal.pcbi.1008165 Tracking statistical regularities of the environment is important for shaping human behavior and perception. Evidence suggests that the brain learns environmental dependencies using Bayesian principles. However, much remains unknown about the employed algorithms, for somesthesis in particular. Here, we describe the cortical dynamics of the somatosensory learning system to investigate both the form of the generative model as well as its neural surprise signatures. Specifically, we recorded EEG data from 40 participants subjected to a somatosensory roving-stimulus paradigm and performed single-trial modeling across peristimulus time in both sensor and source space. Our Bayesian model selection procedure indicates that evoked potentials are best described by a non-hierarchical learning model that tracks transitions between observations using leaky integration. From around 70ms post-stimulus onset, secondary somatosensory cortices are found to represent confidencecorrected surprise as a measure of model inadequacy. Indications of Bayesian surprise encoding, reflecting model updating, are found in primary somatosensory cortex from around 140ms. This dissociation is compatible with the idea that early surprise signals may control subsequent model update rates. In sum, our findings support the hypothesis that early somatosensory processing reflects Bayesian perceptual learning and contribute to an understanding of its underlying mechanisms

Gijsen et al. (2021)

### Theorie | The Bayesian Brain Hypothesis

General framework



#### Kortikale und EEG Aktivität

Helmholtz (1867), Friston (2005), Ostwald et al. (2012), Gijsen et al. (2021)

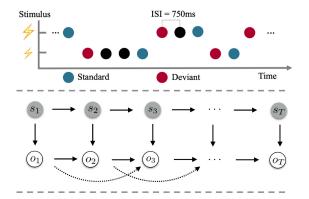
Einführung in die Forschungsmethoden der Psychologie | © 2024 Dirk Ostwald CC BY 4.0 | Folie 20

### Experimentelle Simulation



Ostwald et al. (2012), Gijsen et al. (2021)

### Experimentelle Simulation



Ostwald et al. (2012), Gijsen et al. (2021)

## Entwicklung mechanistischer neuropsychologischer Modelle

#### Theorie

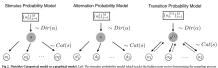


Fig.2. Dirkhlet-Categorical model as a graphical model. Left. The stimulus probability model which tracks the hidden tatix vector determining the sampling process of the raw observations. Middle: The alternation probability model which infer the hidden state distribution based on alternations of the observations. Right: The transition probability model which assume a different data-generating process based on the previous observations. Hence, it infers M sets of probability evolves of

### Datenvorhersage

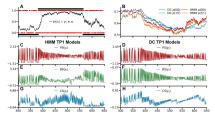


Fig.5. Surprise readouts. A) Example sequence with  $\delta_1$  in red,  $i_1$  is black with  $i_1 = 0$  for the dow-witching regime, and the HMM filtering potential  $\sigma_1^{(i)}(j_1)$  in between. There are catch-train are not photted to facilitate a direct comparison between the HMM and DC models. B) The sormalized probability estimates of the HMM TP, and DC TP, model with an observation half direct  $\delta_1$  displaying differences in estimates arising of the HMM TP, and DC TP, model with an observation that direct  $\delta_2$  displaying differences in estimates arising productive surprise (PS). Hyperian surprise (PS), and confidence correction surprise (CS). DFJ1 The source is surprise readout to the DC TP, model with an and confidence correction surprise (CS). DFJ1 The source is surprise readout to the DC TP, models.

Gijsen et al. (2021)

#### Datenanalyse

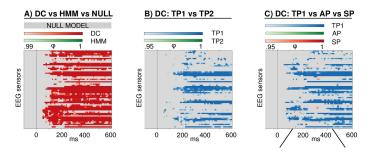


Fig 10. Modeling results. Exceedance probabilities ( $\varphi$ ) resulting from the random-effects family-wise model comparison. (A) Dirichlet-Categorical (DC) model, Hidden Markov Model (HMM) and null model family comparison, thresholded at  $\varphi > 0.99$  and applied for data reduction at all further levels. (B) Family comparison within the winning DC family, thresholded at  $\varphi > 0.95$ : first and second order transition probability (TP), 102). (C) Family comparison within the winning DC family, thresholded at  $\varphi > 0.95$ : first order transition probability (TP), 102). (C) Family comparison within the winning DC family and papelied at the first order transition probability (TP), 104). (D) Family comparison within the winning DC family and papel at the final level.

Gijsen et al. (2021)

Einführung

Beispiele grundlagenorientierter psychologischer Forschung

## Beispiele anwendungsorientierter psychologischer Forschung

Selbstkontrollfragen

## Behandlung psychiatrischer Erkrankungen



Research report

Internet-based versus face-to-face cognitive-behavioral intervention for depression: A randomized controlled non-inferiority trial  $\overset{\circ}{\tau}$ 

#### CrossMark

#### Birgit Wagner<sup>a,\*</sup>, Andrea B. Horn<sup>b</sup>, Andreas Maercker<sup>b</sup>

<sup>4</sup> Department of Psychosomatic Medicine and Psychotherapy, University of Leipzig, Semmehveisstr. 10, 04103 Leipzig, Germany <sup>b</sup> Department of Psychology, University of Zarich, Binzmithlestr. 14/17, 8050 Zurich, Switzerland

ARTICLE INFO	A B S T R A C T			
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Wagner, Horn, and Maercker (2014)

Evidenzbasierte Evaluation von Psychotherapieformen bei Depression

Welche Therapieform ist bei Depression wirksamer?

## Online Psychotherapie



# Klassische Psychotherapie



### Evidenzbasierte Evaluation von Psychotherapieformen bei Depression

Becks Depressions-Inventar (BDI) zur Depressionsdiagnostik

BDI-II	Fragebogen			(here of	<ol> <li>Ich bin nicht unruhiger als sonst.</li> <li>Ich bin unruhiger als sonst.</li> </ol>	0 Ich bin nicht reizbarer als sonst. 1 Ich bin reizbarer als sonst.
iassagen sorghi eschecht, wie Si eben der Ausse	r Fragzbergen enthält 21. Grappen vi tig darch und sachen Sie sich darm säch in den letzten nwei Wocken, ei an, die Sie sich brausensscht haber	in jeder rechtließ	Gruppe eine Aussa lich bente, gefühlt ba ster 3). Falls in einer G	ode dieser Gruppen vor prhesaus, die am bester inzpernehren: Aussigen	Ich bin so unruhig, dass es mir schwerfällt, still zu sitzen.     Ich bin so unruhig, dass ich mich stäntig bewegen oder etwas tun muss.     I.1. Interessenverlust	2 Ich bin viel reizbare als sense.     3 Ich fühle mich dauernd gereizt.     18.) Veränderungen des Appetits     0 Nein Appetit hat sich nicht verändert.     1a Nein Appetit hat sich nicht verändert.
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<ul> <li>Ich kann genieden</li> <li>Ich kann genieden</li> <li>Dinge, di habert, ki</li> <li>Dinge, di habert, ki</li> <li>Schuldg</li> <li>Ich habe</li> <li>Ich habe</li> <li>Ich habe</li> <li>Ich habe</li> </ul>	the Dinge genauso gut wie früher, die Dinge nicht mihr so wie früher. e mir früher Freude gemacht ann ich kaum mihr genießen, e mir kniher Freude gemacht ann ich überheugt nicht mehr	1 2 3 10.) 0 1 2	aber ich würde es Joh möchte mich Joh würde mich u die Gelegenheit d	nal an Selbstmord, nicht tun. Im lebsten umbringe teingen, wenn ich szu hänte. Iter als früher, ihr als früher ringsten Anlass.	1.5. Energieventat     0. So hades so viel forergie wie immere.     1.6. So hade everying E certipe as contra- 1.6. So hade everying E certipe as contra- 1.6. So hade everying E certipe as contra- 1.6. So hade everying a certipe as contra- 1.6. So hade every and the certipe as an every 1.6. So hadden everying a certipe as an every 1.6. So hadden everying a certipe as contra- 1.6. So hadden everying and so not 20. So hadden certipe and so not 20. So hadden certip	21.) Vertuit as sexualitien Interesse     Non Interesse as Sexualitien that sich in     tutter 24 in offer workdeter     Sexualitie that holds:     Sexualities that

- 0 8 keine Depression
- 9 13 minimale Depression
- 14 19 leichte Depression
- 20 28 mittelschwere Depression
- 29 63 schwere Depression

### Experimentelle Simulation

- Zufällige Zuordnung mittelschwer Depressionserkrankter zu Online vs. Klassisch
- Im Wesentlichen identisches Behandlungsprotokoll in beiden Gruppen
  - 8 Wochen Kognitive Verhaltenstherapie nach Hautzinger (2021).
  - Im Online Kontext nur schriftliches Feedback.

### Theorie

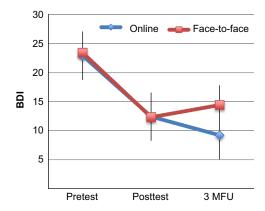
- Es gibt Evidenz das internet-basierte Interventionen effektiv sind.
- Es gibt Evidenz das Therapeuten-geleitete effektiver als selbstgeleitete Interventionen sind.

#### Datenvorhersage

• Die BDI-Differenzen zwischen Prä- und Posttherapie unterscheiden sich nicht.

Wagner, Horn, and Maercker (2014)

### Datenanalyse



**Fig. 2.** Online intervention in comparison to a face-to-face group measured with the Beck Depression Inventory (BDI-II) at pretest, posttest and 3-months-follow-up, including standard error.

Wagner, Horn, and Maercker (2014)

### Persönlichkeitspsychologie



#### Emotionsforschung

#### SPIEGEL Netzwelt

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Menü Startseite > Netzwelt > Web > Psychologie > Facebook steuert über Manipulierte Timeline Emotionen seiner Natzer

#### Manipulierte Timeline

# Facebook kann auf Gefühle seiner Nutzer einwirken

Wissenschaftler machten ein Experiment mit Facebook-Nutzern: Eine Woche lang bekamen 300.000 von ihnen weniger Postings mit ernotionalen inhalten zu sehen als andere. Die Folgen waren deutlich messbar.

Von Holger Dambeck 04.06.2014, 07.35 Uhr

#### RESEARCH ARTICLE | PSYCHOLOGICAL AND COGNITIVE SCIENCES | 6

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#### Experimental evidence of massive-scale emotional contagion through social networks

Adam D. L. Kramer, <sup>CD</sup>. Jamie E. Guillery, and Jeffrey T. Hancock. Authors Info & Affiliations Edited by Susan T. Reke, Princeton University, Princeton, NJ, and approved March 25, 2014 (received for review October 23, 2013) June 2, 2014 | 111 (24) 8788-8790 | <u>https://doi.org/10.1073/pnas.1320040111</u>

THIS ARTICLE HAS BEEN CORRECTED +

#### Editorial Expression of Concern: Experimental evidence of massivescale emotional contagion through social networks

(vdy 3, 2014 | 111 (29) 10779 | https://doi.org/10.1075/oras.1412409111

PSYCHOLOGICAL AND COONTING SCIENCES PIVAS in publishing an Editorial Expression of Concorner regarding the Horizowara Ender, "Expressional Advances of an explosive scale emotional contagion through social networks". By Adam D. L. Ykanere, Emme E. Guilloy, and piferty T. Hancock, which appeared in Issue 24, June 17, 2014. A Draw Acad Sci USA11113 (2004–2006) find published June 2, 2014. Di La 1007-2014. SLI 20040111. This paper regenesis an important and emerging area of social sciences research that needs to be approached with sensibility and with vigilance regarding personal privacy studes.

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Obtaining informed convert and allowing participants to got us are bed particles in most intrances under het partices in plant and a human services fails (for the Protection of Human Research Subjects the "<u>Common Nut</u>" A dherence to the Common Rule is <u>PLAS</u> <u>endowed</u>. But as a plant and endowed and user a obligation to confirm to the provisions of the Common Nut when it collected the data used by the authors, and the Common Nut do endowed appropriate to publish the paper. It is nevertheless a matter of common Plant context of the Sub Specific Nut when where Applications and the context of the Context of the data. Sherd on the time involved particles that where not fully commutent with the properties to publish the paper. It is nevertheless a matter of common Plant does not proceed and the Specific Nut when when departed the wave not fully commutent with the processing informed consent and allowing participants's not one.

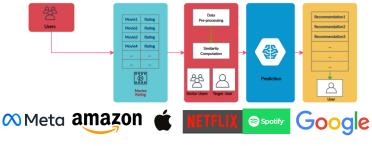
### Selbstkonzeptforschung





By Wall Street Journal Stat Sept. 29, 2021 9:53 pm ET

#### Kaufentscheidungsverhalten



https://towardsai.net/

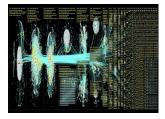
## Prognose zukünftigen Verhaltens und Handelns durch Big Tech

#### Sozialverhalten



Welcome to the Social Media Research Foundation

The Social Media Research Foundation is the home of the network analysis tool ModelS, - Network Overview Discovery and Exploration for Early (2011; 2013) and 2016; - extending the familiar generatives rais para concollect, analyse and initialize complex tool networks from Twitter, Twister Model and Social Concerning the familiar generatives and initial concerning and initialize complex tool networks from Twitter, Twister Model and Social Concerning the familiar generatives and the social concerning and the social concerning the familiar generatives and the social concerning and the s





Twitter Analytics with NodeXL Pro

#### Twitter Network Data

Nodel1. Pro-provides several options to import and analyze networkdata from Twitter using the public and free Twitter APt. There are two basic options to choose from in the import menu:

1. Twitter Search Network 2. Twitter Users Network



#### In Praise of Filter Membranes: A Step Beyond Filter Bubbles

A design and policy proposal for improving the democratic quality of social media Marc Smith and Ben Shneiderman The fear of filter bubbles is a common concern in social media discussions. The threat of closed works of perception that lead...



#### Let's pick our own social media editors

A design and policy proposal for improving the quality of social media Marc Smith and Ben Shneiderman The great promise of social media is being eclipsed by the dismal reality of abuse and attack that many users experience. Athletes, celebrities...

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Einführung

Beispiele grundlagenorientierter psychologischer Forschung

Beispiele anwendungsorientierter psychologischer Forschung

Selbstkontrollfragen

- 1. Definieren Sie den Begriff Psychologie.
- 2. Nennen Sie vier Aspekte psychologischer Wissenschaft.
- 3. Erläutern Sie den Begriff der psychologischen Grundlagenforschung.
- 4. Erläutern Sie den Begriff der anwendungsorientierten psychologischen Wissenschaft.

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